

HEART RATE

wahoo

TICKR Optix

TICKR Optix comfortably tracks accurate heart rate & calorie burn data. Equipped with Bluetooth & ANT+ technology, the TICKR Optix pairs with fitness apps, smartphones, GPS bike computer & watches. Worn on the arm it is adjustable for both the forearm & upper arm, waterproof and has a rechargeable battery that lasts up to 35 hour.



TICKR Optix

Features

Accurate Heart Rate & Calorie Burn: Get the most from every workout with heart rate & calorie burn data

Comfort & Convenience: The accuracy of a chest strap with the comfort of being on your arm

Dual technology: Equipped with Bluetooth and ANT+ technology, the TICKR Optix connects to smartphones, GPS watches & bike computers, and more.

See Your Connection: LED lights that show your device is connect and reading your heart rate.

Rechargeable Battery: Battery last up to 35 hrs, long enough for your most grueling



TICKR Optix

Target Audience

- Fitness Enthusiast- exercise regularly & want accurate heart rate data, but find wearing a chest strap uncomfortable. Women tend to have more issues with wearing a chest strap than men.
- Wahooigans- Runner's, Cyclist, Gym goers ect ... (people within the wahoo ecosystem)
- The gym class/ cardio machine junkie- esp. spinning



Specs

TICKR Optix

Optical Heart Rate	Fenda's HRM Module
Heart Rate in Real time	Bluetooth™ & ANT+
Battery Life	Rechargeable Lithium Ion; 35 hrs
Waterproof	1 ATM
LED	Blinks while searching, blinks fast while connection, solid when connected & turns off after being connected for x number of seconds
On & Off	On & Off Button
RF Range(BT & ANT+)	100 FT
Phone App	iOS/ Andriod; No PC/ Web application
Heart Rate Range	40-220
App Compatibility	Same as TICKR & TICKR X